

OFFICIAL SWEEPSTAKES RULES

Sponsor

- The Sponsor of this Sweepstakes is Protect the Flows, PO Box 7106, Gunnison, CO 81230.

Who May Enter

- The Sweepstakes is open to residents of the fifty (50) United States plus the District of Columbia who are at least 18 years of age as of July 30, 2013.
- Employees of Protect the Flows, Western Conservation Foundation, Save the Colorado, American Rivers, Inside Out PR, Boardworks Surf, and Teva, their immediate family members (spouse, parent, child, sibling, and their respective spouses), and persons living in the same household of an employee of any of these organizations/companies (whether related or not) are not eligible to win a prize.
- OFFER IS VOID WHERE PROHIBITED.

How to Enter

- Eligible participants shall send a Tweet during the Promotion Period (defined below) that reads “\$26B & growing, @SecretaryJewell stand up to keep our #CoRiver rec economy flowing!” The Tweet can be sent directly from the website located at www.standupforcoriver.com by clicking the Twitter link where indicated, or the text can be copied and pasted, or retyped, into Twitter yourself. Sending of such a Tweet will constitute entry into the Sweepstakes. Tweets that do not read exactly as stated herein will not constitute entries into the Sweepstakes.
- Eligible participants may instead of sending a Tweet send their name, email address and telephone number with a note that they wish to be entered in the Sweepstakes to info@protectflows.com. The email must be received by Protect the Flows during the Promotion Period.
- The Promotion Period shall begin at 8:00 am Mountain Standard Time on July 30, 2013 and shall end at 3:00 pm Mountain Standard Time on August 2, 2013. Protect the Flow’s computer is the official time keeping device for this Sweepstakes.
- Each person may enter only one (1) time during the Promotion Period. Any attempt by any entrant to obtain more than one entry using different email addresses or Twitter accounts will void that entrant’s entries and will disqualify such entrant.
- In the event of a dispute as to any entry, the authorized account holder of the Twitter account or email address used in connection with the Sweepstakes will be deemed the entrant.
- Each participant acknowledges that he/she has read, understands and agrees to be bound by these Official Rules. By submitting an entry (by either sending a Tweet or emailing your contact information), you warrant that your entry complies with all the requirements set out in these Official Rules.
- No paper entries will be accepted.

Prizes

- At the end of the Promotion Period (but no later than August 3, 2013), Protect the Flows will select two (2) eligible participants at random to each win a Boardworks Badfish MCIT Stand Up Paddle Board.
- The retail value of each prize is \$1400.
- Protect the Flows will contact the winners via Twitter if they entered by the Sweepstakes by sending a Tweet, or by email if they entered the Sweepstakes via email. All winners will be contacted on or before August 3, 2013. The list of winners will also be posted online at www.standupforcoriver.com on or before August 3, 2013.
- Within seventy-two (72) hours of notice being sent to each winner that they have won a prize, each winner must contact Protect the Flows at info@protectflows.com to work out delivery of the prize. Any winners attending the Outdoor Retailer Summer Show may pick up their prize in person at a mutually agreeable time and location. In the alternative, winners must provide Protect the Flows with a mailing address for delivery of the prize, to be delivered at Protect the Flows' cost and expense. In addition, all winners must sign and return an Affidavit of Eligibility within seventy-two (72) hours of notification being sent that they have won a prize in order to receive the prize.
- In the event a winner does not provide Protect the Flows with a mailing address for delivery of the prize or return a signed Affidavit of Eligibility after several reasonable requests, Protect the Flows reserves the right to select an alternate winner or not award the prize.
- All prizes won by minors will be awarded to a parent or legal guardian, who must sign the Affidavit of Eligibility.
- All winners grant Protect the Flows, Western Conservation Foundation, Save the Colorado, American Rivers, Inside Out PR, Boardworks Surf and Teva the right to use their names and likenesses in promotional materials relating to the Sweepstakes.
- The prizes are not transferable, nor are there substitutions or cash redemptions, except at Protect the Flows' discretion if any prize becomes unavailable.

Chances of Winning

- NO PURCHASE OR PAYMENT IS NECESSARY.
- A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.
- The odds of winning are dependent on the number of entries received.

Winners

- Only the winners will be notified of the Sweepstakes outcome, but you can check the winners' list by visiting www.standupforcoriver.com. The winners' names will be listed on or about August 3, 2013, and remain online for at least ninety (90) days. You may also request a winners' list by sending an email to info@protectflows.com or via mail to Protect the Flows at the address stated above, which is received by Protect the Flows no later than November 10, 2013.

Other Important Information

- Protect the Flows' decisions are final and binding in all matters related to the Sweepstakes.

- Entries become the property of the Protect the Flows and will not be returned.
- Protect the Flows is not liable for lost, late, illegible, misdirected, damaged, incomplete, or incorrect entries.
- No mechanically reproduced or faxes will be accepted.
- All taxes are the sole responsibility of the winners.
- Protect the Flows is not responsible for any tampering with this Sweepstakes (e.g., hackers, viruses, automated entry devices, and other). Protect the Flows reserves the right to terminate or modify the Sweepstakes at any time in case of technical failures or other issues outside of its control. Protect the Flows also reserves the right disqualify anyone who violates these Official Rules.
- The information Protect the Flows collects about entrants through this Sweepstakes will be used for the purposes of this Sweepstakes. In addition, participants who provide Protect the Flows with their email addresses will be added to Protect the Flows' email distribution list, unless they ask not to be added. In addition, participants may unsubscribe at any time by following the "unsubscribe" link at the bottom of any email from Protect the Flows.
- By entering this Sweepstakes, all entrants agree to release and hold harmless Protect the Flows, Western Conservation Foundation, Save the Colorado, American Rivers, Inside Out PR, Boardworks Surf, and Teva, and their officers, directors, employees and agents, from all claims, losses, damages and liabilities arising out of their participation in this Sweepstakes and the acceptance of any prize awarded hereunder.
- This Sweepstakes shall be governed by the laws of the State of Colorado, without regard to its conflict of law rules. The forum for any dispute shall be in Denver, Colorado.